CANADIAN SEXUAL EXPLOITATION SUMMIT 2021

DISRUPT DEMAND

HOSTED BY

DefendDignity
GENERAL SPONSORSHIP LEVELS:
**All funds from General Sponsorship Levels will be allocated to designated areas for the CSES at Defend Dignity’s discretion.**

Expected Attendance: 500
WHOVA App

<table>
<thead>
<tr>
<th>COMPLIMENTARY SUMMIT REGISTRATIONS (ACCESS TO SESSIONS BEYOND 24 HR)</th>
<th>PLATINUM $10,000+</th>
<th>CHAMPION $5,000</th>
<th>BUILDERS $1,000 - $4,000</th>
<th>FRIENDS $250 - $750</th>
<th>EXHIBITORS $50</th>
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<td>7</td>
<td>5</td>
<td>3</td>
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<tr>
<td>SPONSOR INTERACTIVE BANNER ON HOME LANDING PAGE - WHOVA APP</td>
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<tr>
<td>LISTING ON SPONSOR PAGE - WHOVA APP</td>
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</tr>
<tr>
<td>ORGANIZATION NAME, LOGO, &amp; WEBSITE LINK ON SUMMIT WEBSITE &amp; SOCIAL MEDIA RECOGNITION</td>
<td>●</td>
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<tr>
<td>BLURB IN PRE-SUMMIT PROMO EMAILS (1500+ RECIPIENTS)</td>
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<tr>
<td>SUBMIT ORGANIZATION PROMO VIDEO UNDER EXHIBITORS AND OPPORTUNITY TO SUBMIT A GIVEAWAY OR CONTEST TO DIRECT TRAFFIC TO YOUR ORGANIZATION</td>
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<td>MENTION IN PRESS ADVISORIES</td>
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<tr>
<td>WORKSHOP – IF APPLICABLE</td>
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See next page for other Sponsorship opportunities available.
CSES VIDEO PRODUCTION  [$10,000]

1 – 4 Spots Available:
1 Sponsor – exclusive recognition
2 + Sponsors – shared recognition

Underwrite the cost of a professional videographer to edit videos of each pre-recorded presentation. High quality videos of the Summit's inspiring and informative presentations create a virtual amphitheater expansive enough to equip everyone from a rural college student to an impassioned business executive with the skills and knowledge to defend dignity. Help us create a megaphone for the movement and expand the benefits of the Summit 10 times over.

These videos will be how the Summit is delivered and therefore must be of high quality. They will also be made available for a small fee on our website post Summit. Sponsor(s) names will be accredited in each of the videos. Sponsor(s) logo on home page banner on Whova App, and Recognition on social media platforms and website will be included.

SURVIVORS DINNER  [$5,000]

1 – 2 Spots Available:
1 Sponsor – exclusive recognition
Co Sponsorship – shared recognition ($2,500)

Underwrite this special virtual dinner event scheduled for the first evening of the Summit. One of the primary benefits of the CSES is the opportunity for networking. This dinner will give 50+ survivors, advocates and experts a chance to form strategic connections that could help promote and share useful resources and build a foundation for ongoing collaboration. Each Survivor will receive a $50.00 gift card to purchase a meal to enjoy during the virtual networking event.

Sponsor(s) will receive a special recognition, opportunity to give brief remarks and have a logo on interactive banner of Whova App. Sponsor(s) will also receive recognition on social media platforms and website.
MULTI-MEDIA & FILM NIGHTS [$500]

Underwrite the cost to stream the latest films & trailers for media tools addressing various forms of sexual exploitation, including trafficking, pornography, & prostitution. The best medium today for changing hearts and minds is film. Yet, so often these films go unseen, and un-promoted. By giving important films a place at the Summit, you are expanding their audience to key influences. Influencers who can later share the documentaries with Canada, and other countries around the world.

Sponsor(s) will receive a special recognition, opportunity to give brief remarks introducing the film and have a sponsor logo on Whova App. Sponsor(s) will also receive recognition on social media platforms and website.

SUMMIT SPEAKERS [$10,000 or 2 $5,000]

Underwrite honorarium for leading authorities to end sexual exploitation who are scheduled to speak at the Summit. We are dedicated to have our attendees hear from the top experts in their fields in order to ensure we have the latest research, and the best information.

Sponsor will receive special recognition, logo on interactive banner of homepage and speaker pages on Whova App during the event. Recognition on social media platforms and website will be included. Sponsor recognition will be appropriately acknowledged with general levels: Platinum or Champion.

ACTION CENTER [$1,000]

The Action Center at the Summit will be a special section on Whova App where attendees can e-sign petitions, send emails and complete social media campaigns for projects to defend dignity. Actions like those that will be present at the virtual Action Center have proven successful at getting corporations and public figures to change policies and stop facilitating sexual exploitation.

Sponsor will receive special recognition on page associated with the Action Centre, logo on Whova App, and recognition on social media platforms and website.

For inquiries pertaining to sponsorship, please contact:

Stacey Schwartz
Sponsorship & Exhibitor Lead
Defend Dignity
sd schwartz@live.ca
1.306.750.8829

More details will be available at www.sexualexploitationsummit.ca
Thank you for your support of the Canadian Sexual Exploitation Summit, which serves as a meeting place for leaders in the movement. Please note that the application must be accompanied by half payment in order to be included in pre-conference promotional materials. In order to be featured in all Summit signage on the Whova App, full payment is due by February 2021.

All applications will be reviewed and approved by Defend Dignity. Attendees agree to:

**The CSES Summit Code of Conduct**
Those attending the CSES understand that they do so in a spirit of open-minded-ness, respect and tolerance. Defend Dignity does not tolerate harassment in any form. Participants agree to respect confidentiality, and understand that the atmosphere at the CSES is appropriate for relationship building and strategy development in growing the movement to end sexual exploitation in Canada.

Defend Dignity reserves the right to sanction or expel conference participants who violate these rules.

Company/Organization: _______________________________________________________

Primary Contact Name: _______________________________________________________

Contact Phone: _____________________________________________________________

Contact Email: _____________________________________________________________

Street Address: _____________________________________________________________

City/Prov./Postal Code: _______________________________________________________

Phone: _________________________________________________________

Website: _________________________________________________________________
A one-line name will be provided for each exhibitor on the Whova App. Please print EXACTLY how you would like your organization identified:

Briefly describe your organization's goals, mission, and efforts:

Indicate the Sponsorship Level You Seek:

☐ Platinum ($10,000+)
☐ Champion ($5,000)
☐ Builders ($1,000 - $4,000)
☐ Friends ($250 - $750)
☐ Exhibitors ($50)

Exclusive Sponsorship (Please indicate which package):

2021 Coalition to End Sexual Exploitation Virtual Summit
Exhibitor Application

Highlight your organizations in the business profiles within the app! You can build out your profile as you wish, run raffles, distribute coupons, gather leads using Whova’s lead generation feature and QR codes on name badges, and allow people to interact with your exhibitor profile with likes, comments, and shares.

Do you want to create a give-away or contest during the Summit?  Yes ☐ No ☐

If yes, provide description of your giveaway or contest: ________________________________

______________________________________________

______________________________________________

______________________________________________
Exhibitors’ representative(s) attending the conference:  
See sponsor benefits to determine how many registrations are included with your level.

Name: 

Title: 

Email: 

Phone: 

Payment: 
Payment Type: _____Electronic Funds Transfer _____ E-Transfer _____Cheque

If paying by Electronic Funds Transfer:
Please email annie.vinodhini@cmacan.org for instructions.

To send an Interac e-Transfer, follow these easy-to-use instructions:

1. Log into your online or mobile banking app and select the account you would like to send money from.

2. Choose or add The Christian and Missionary Alliance in Canada’s email: etransfers@cmacan.org

3. The Christian and Missionary Alliance in Canada has Interac e-Transfer Autodeposit, so you do not need a security question.

4. Add a note “For 2021 CSES Sponsor or Exhibitor Fee”

5. Make sure to push send!

Make checks payable to “Defend Dignity” and designate it for “2021 CSES Sponsor Fee”

If paying by cheque, please mail the deposit to:

Defend Dignity, Attn: Annie V.  
8-85 Lemonwood Drive  
Etobicoke, ON  
M9A4L3

Please email a digital copy of the completed application to Stacey Schwartz at sdschwartz@live.ca along with a Digital High-Res Logo (JPEG, EPS, or TIFF Format).
TOGETHER WE CAN END SEXUAL EXPLOITATION IN CANADA