



SPONSORSHIP PACKAGE CANADIAN SEXUAL EXPLOITATION SUMMIT 2023

WHO AND WHAT IS DEFEND DIGNITY

Defend Dignity is a national organization that exists to end all forms of sexual exploitation in Canada through advocacy, aid and awareness.

WHAT IS THE CANADIAN SEXUAL EXPLOITATION SUMMIT (CSES)

The CSES is a one-of-a-kind online summit hosted bi-annually by Defend Dignity. This Summit provides a unique setting where people across, business, transportation, Indigenous, education, health, service provider, child welfare, justice, law enforcement and survivor sectors as well as from a diverse range of professional, political, and personal backgrounds, coalesce to be informed, equipped, connected and inspired.

Training, strategy sessions, networking and collaborating help provide national direction and ground-breaking strategies to resist and protect people from sexual exploitation in Canada.

SPONSORSHIP REACH AND VISIBILITY

10,000 +	10,000 +	250+	200+
Subscribers Defend Dignity Correspondence	Followers Social Media	Partners/ Frontline Agencies/Businesses	Survivors

2023 SPONSORSHIP OPPORTUNITIES



Complimentary Summit Registrations & Lifetime Access to All Summit Recordings	✓	✓	✓	✓
Sponsor Interactive Banner on Home Landing Page - Whova App (event app used by all attendees)	✓	✓	✓	✓
Brand Recognition & Link on Sponsor Page - Whova App	✓	✓	✓	✓
Brand Recognition & Link on Summit Website	✓	✓	✓	✓
Company Intro & Description in Pre-Summit Promo Emails (1500+ recipients)	✓	✓	✓	
Company Highlight on Social Media Platforms (YouTube, Instagram, Twitter and Facebook, 10,000 + Followers)	✓	✓	✓	
Social Media Personalized Company Endorsement Within Four Weeks After the Event	✓	✓	✓	
Thank You Post on National Defend Dignity Social Media Accounts With Tags for All Sponsors After the Summit	✓	✓	✓	
Mention in Press Advisories	✓	✓		
Company Promo Video Posted on Whova App	✓			
Two Joint Promotional Opportunities with Defend Dignity on Social Media (up to six months after the Summit), organize giveaway or promote discount coupon provided by sponsor	✓			
Workshop - if applicable	✓			

*All funds from General Sponsorship levels will be allocated to designated areas for the CSES at Defend Dignity's discretion. See next page for specific Sponsorship opportunities available.

2023 CANADIAN SEXUAL EXPLOITATION SUMMIT

SPECIFIC SPONSORSHIP PACKAGES:

CSES VIDEO PRODUCTION [\$10,000]

- Create a megaphone for the movement and expand the benefits of the Summit 10 times over!
- Underwrite the cost of a professional videographer to edit videos of each pre-recorded presentation.
- Brand recognition on each of the videos
- Brand recognition on social media, CSES website and home page banner on Whova App.

SURVIVOR RECOGNITION GIFT [\$5,000]

- Sponsor or donate in kind E gift cards to be gifted to over 150 special survivors.
- Receive a special recognition and an opportunity to include a note of encouragement to survivors.
- Receive brand recognition on banner of homepage of Whova App.
- Brand recognition on social media platforms and CSES website.

MULTI MEDIA FILM NIGHTS [\$500]

- Underwrite the cost to stream the latest films & trailers, the best medium today for changing hearts and minds.
- Brand recognition on banner of homepage on Whova App, social media platforms and CSES website.

SUMMIT SPEAKERS [\$10,000]

- Underwrite honorarium for leading authorities & expert presenters.
- Brand recognition on banner of homepage and speaker pages on Whova App.
- Brand recognition on social media platforms and CSES website

ACTION CENTER [\$1000]

- Sponsor The Action Center, where attendees e-sign petitions, send emails, and complete social media campaigns.
- Actions like those that will be present at the virtual Action Center have proven successful at getting corporations and public figures to change policies and stop facilitating sexual exploitation.
- Receive brand recognition on Action Centre page, logo on Whova App, social media platforms and CSES website.

2023 CSES SPONSORSHIP RESPONSE FORM

If your business is ready to partner with Defend Dignity to strengthen the fight against sexual exploitation, please click on link below to be directed back to the secure online response form. You will be contacted shortly by our Sponsorship Lead, Naomi Holland. Please add this email to your contacts to ensure our emails go to your inbox.
cseponsor@gmail.com

Applications must be accompanied by half payment in order to be included in pre-conference promotional materials. **Full payment is due by February, 2023** in order to be featured in all Summit signage on the Whova App.

Please email cseponsor@gmail.com a digital high-res logo (JPEG, EPS, or TIFF Format), transparent background preferred.

TAKE ME TO SPONSORSHIP RESPONSE FORM

PAYMENT INFORMATION

#1. E-TRANSFERS/EFT PAYMENT

Please email annie.vinodhini@cmacan.org for instructions.

#2. CHEQUE

Make cheques payable to **The Alliance Canada** and designate it for “2023 CSES Sponsorship” and mail to:

Defend Dignity
Attn: Annie Vinodhini
2580 Matheson Blvd. East, Suite 101,
Mississauga, ON
L4W 4J1

For any assistance or clarification, please contact Naomi Holland.

Naomi Holland
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